



JULIAN KRINSKY CAMPS & PROGRAMS HOSTS DANCE-A-THON
Students Dance and Donate to Fund Pediatric Cancer Research

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FOR IMMEDIATE RELEASE

King of Prussia, Pa., July 3, 2009 — Julian Krinsky Camps & Programs will host a dance-a-thon benefitting tay-bandz, a pediatric cancer research foundation on Friday, July 10, 2009 from 7 p.m. to 10 p.m. at Haverford College. Students and parents will make donations to the organization throughout the week and celebrate together with a fun-filled night of dancing and games.

In an effort to give back to her doctors and raise pediatric cancer awareness, Taylor Matthews, a bone cancer patient, started tay-bandz in 2003, a tax exempt 501(c) 3 organization. Tay-bandz is a "kids helping kids" foundation, with community-based efforts across the United States through dance-a-thons, swim-a-thons, walk-a-thons, community service projects and designing headbands and key chains for sale. Over \$1,000,000 has been raised at tay-bandz events to date.

Taylor Matthews lost her battle to cancer in February of 2008. To help carry out her wish that "someday no child will have to face cancer," Taylor's family has continued to raise funding and awareness of pediatric cancer in her memory. Mr. Matthews says, "These kids are in desperate need of a hero. Private donations and philanthropy are all they have."

Taylor's younger sister, Corey Matthews, now attends Canyon Ranch Teen, a summer program designed to develop "smarter minds and bodies," located at Bryn Mawr College. In support of the Matthews family and pediatric cancer research, the entire Julian Krinsky Camps & Programs community will come together to donate financially to the organization and provide emotional encouragement.

"It is crucial in times like these to encourage students to give generously to those in need and lift each other up. We are honored to have the Matthews family with us this summer and join with them in doing whatever we can to support pediatric cancer research," said Julian Krinsky.

For more information about the tay-bandz organization or to make a donation, please visit www.taybandz.org.

About Julian Krinsky Camps & Programs

For over 30 years, JKCP has been dedicated to providing stimulating and enriching experiences for children and teens through diverse, innovative programs in tennis, golf, academic enrichment, business, fitness, internships, cooking, the arts and much more. Students from over 35 states and 30 countries attend our programs at the University of Pennsylvania, Bryn Mawr College, Haverford College and the Shipley School.

For more information, please call 866-TRY-JKCP or visit www.jkcp.com.

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