



*For Smarter Minds & Bodies*

For Immediate Release

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**Teens At Julian Krinsky / Canyon Ranch Program Learn Smart Skin Care  
And Make-up Tips from Bobbi Brown**

*Skin care and smartly applied makeup are part of a healthy lifestyle summer program*

GULPH MILLS, July 29, 2004 – Julian Krinsky / Canyon Ranch Young Adult Summer Program *For Smarter Minds & Bodies*, recently hosted a makeup artist and consultant from Bobbi Brown to share with their teens “Smart Tips” for maintaining a flawless skin and applying makeup that highlights a teen’s best features.

Currently in its third session at Bryn Mawr College in suburban Philadelphia, Julian Krinsky / Canyon Ranch Program (JKCR) is a joint venture between Julian Krinsky Camps & Programs and the world’s most celebrated health resort, Canyon Ranch. JKCR is a one-of-a-kind high-energy summer program of fitness and fun, education and inspiration for young adults aged 13 to 17.

"Bobbi Brown’s message not only fits in with the philosophy of our program, it takes it a step further," said Tina Krinsky of JKCP. "Looking after one’s skin while one is still young is the smartest way to offset many of the negative effects of aging."

Designed by Canyon Ranch founders Mel and Enid Zuckerman and Julian and Tina Krinsky of JKCP, this program originally grew out of their shared concern for the state of teen health today. At JK/CR each teen designs his or her own program, selecting from more than 100 activities including indoor and outdoor fitness activities, yoga, kickboxing, Pilates, spinning, mountain biking, rock climbing, tennis, golf, meditation, and more. The package also includes a menu of personal services such as neck and back massage, facial and skin treatments, personal training, nutritional consultation, private tennis/ golf lessons and more.

Whether they are athletes interested in improving their sports performance, physical fitness buffs looking for challenging workouts, or teens who want to learn more about the

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mind/body connection, they will experience high-energy fun while developing the ‘take-home tools’ they need for a lifetime of good physical and spiritual health.

"We are extremely proud to have our program visited by Bobbi Brown," said Mr. Krinsky. "Together, I'm sure we can make a positive impact on the well being and self-image of our teens."

Two-, four- and six-week residential and day programs are being held at Bryn Mawr College in suburban Philadelphia, June 26 through Aug. 6, 2004. For information and to register, call 866-TRY-JKCP or 610.265.9401 or visit [www.jkcp.com](http://www.jkcp.com).

### **About JKCP**

For the past 27 years, Julian Krinsky Camps & Programs has been dedicated to providing stimulating and enriching summer experiences for young adults in the arts, business, cooking, tennis, golf, music, academic enrichment, pre-college programs and more.

### **About Canyon Ranch**

Canyon Ranch Health Resorts, located in both Tucson, Arizona, and the Berkshires, is world renown for its program of healthier living through nutrition, exercise, spirituality, stress management and lifestyle change. It has been voted Best Spa many times by the readers of Conde Nast Traveler, Travel + Leisure, Gourmet and other prestigious magazines.

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